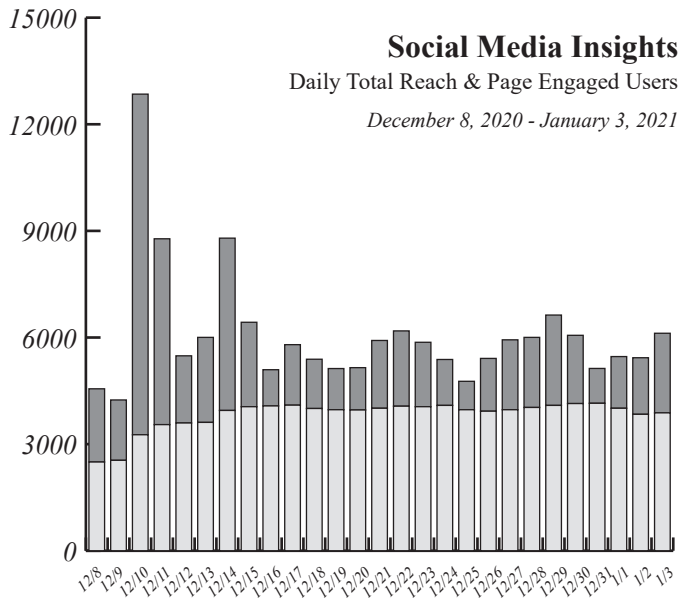


TRI-CITY RECORD

Online Audience Analysis

The Tri-City Record is a paid circulation, full-sized newspaper averaging the sale of 2,300 copies per week and has over 6,000 faithful readers. In addition to that, our online audience information is detailed below.

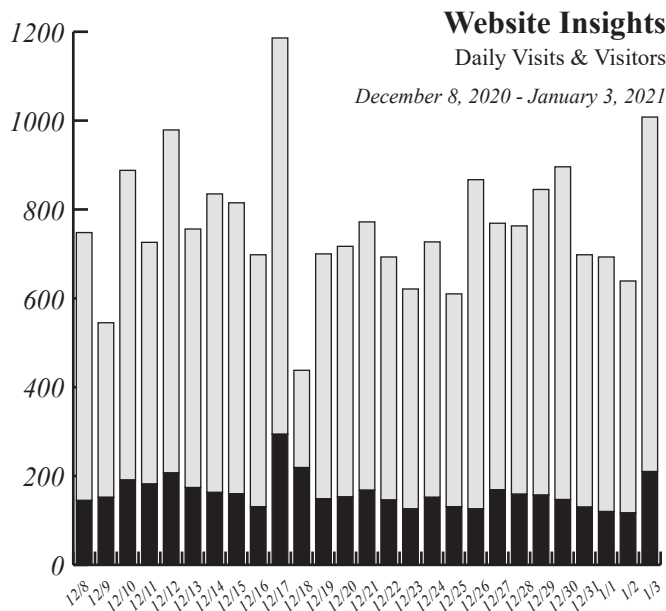


The Tri-City Record social medias accounts reach 3,829.4 on average daily with 2,245 average daily engaged users.

Daily Total Reach: The number of people who had any content from the Tri-City Record enter their screen. (Unique Users)

Page Engaged User: The number of people who engaged with your Page. (Unique Users)

- Daily Total Reach
- Page Engaged Users



The Tri-City Record website has 602 average daily visits from 162.2 average daily visitors.

- Daily Visits
- Daily Website Visitors